

AN OUNCE OF PREVENTION IS WORTH A POUND OF CURE



Over half of dogs and cats are overweight or obese¹

Our pets may weigh as little as 5% of our own body weight, making their caloric needs dramatically lower than our own. Just a few extra kibbles can translate to a significant increase in calories, putting your pet at risk for obesity.

Did you know? Using a measuring cup to ration out your pet's food can result in an overestimate in portion size by as much as 80%!²

3 quick and easy steps to weigh your pet's food:



Place your pet's bowl on the scale



Tare (or zero) the scale



Fill the bowl with the prescribed weight of kibble



To determine the appropriate amount of food for your pet in grams, consult the formula's packaging or seek assistance from your veterinarian.

¹ Data from the Association for Pet Obesity Prevention (APOPP)

² German AJ *et al.* Imprecision when using measuring cups to weigh out extruded dry kibbled food. *J Anim Physiol Anim Nutr* 2011; 95(3): 368-73.

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